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Date: March 22, 2005

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(Including Cover)

|            |                                    |
|------------|------------------------------------|
| To:        | Examiner NGUYEN, Cao H             |
| Re:        | Appln Serial No. 10/027,679        |
| Dept./Co.: | U.S. Patent Office, Art Unit 2173  |
| Fax:       | 703-872-9306                       |
| Phone:     |                                    |
| From:      | Jeffrey A. Proehl, Reg. No. 35,987 |
| Ref:       | Atty Docket No. P1089USZ1          |
| Fax:       | 605-232-2612                       |
| Phone:     | 605-232-1967                       |

## MESSAGE:

Transmitted herewith, please find:

Power of Attorney

**CERTIFICATION UNDER 37 CFR §1.8:** The undersigned hereby certifies that this correspondence is being transmitted, via facsimile, to the Commissioner of Patents, Washington, D.C., on the date indicated above, and to the proper USPTO facsimile telephone number, shown above.

Name: Lori Boulware

Signature: A handwritten signature in cursive script, appearing to read "Lori Boulware", written over a horizontal line.

*The information contained in this transmission is intended for use of the individual or entity named above. If reader of this message is not the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. If you have received this transmission in error, please notify us immediately by telephone and return the original transmission to us at the above address via the U.S. Postal Service.*

Docket No. P1089US21

**POWER OF ATTORNEY**GATEWAY, INC., Assignee(s) of the application for United States Letters Patent forCOMPUTER USER INTERFACE FOR PRODUCT SELECTION

(Title)

by

SCHINDLER, Jeffrey et al  
(Inventors)

\_\_\_\_\_, executed on the date(s) as indicated on the corresponding Declaration and Assignment therein, or

X having Serial No. 10/027,679, filed 12/20/2001.


a copy of the Assignment of which is recorded in the United States Patent and Trademark Office on reel 011600, frame 0015, do(es) hereby rescind all previous powers of attorney granted in this patent application, and do(es) hereby appoint as attorneys of record with full power of substitution and revocation, to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

**CUSTOMER NUMBER 24333**

Address correspondence to:

Gateway, Inc.  
Attention: Mark Dickey  
610 Gateway Drive, MS Y-04  
N. Sioux City, SD 57049  
Telephone: (605) 232-1879  
Facsimile: (605) 232-2612

I, the undersigned, declare that I am empowered to execute this Power of Attorney on behalf of the Assignee. The above-identified Assignee is the owner of this application by reason of an assignment being filed with the Patent Office for recordation concurrently herewith. In accordance with 37 CFR § 3.373(b), I certify that I have reviewed all documents in the chain of title, and to the best of my knowledge, all right, title, and interest is in the above-identified Assignee, and I further declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further, that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

|  |  |                            |
|--|--|----------------------------|
|  | Full Name of Assignee <u>GATEWAY, INC.</u>   |                            |
|  | Post Office Address <u>14303 Gateway Place, Poway, CA 92064</u>  |                            |
|  | Signature of Declarant or Assignee  | Date <u>March 22, 2005</u> |

|  |  |  |
|--|--|--|
|  | Full Name of Declarant<br>If Other Than Assignee <u>Mark Dickey</u>        |  |
|  | Title of Declarant <u>Assistant General Counsel</u>                        |  |
|  | Address of Declarant <u>610 Gateway Dr., Y-04, N. Sioux City, SD 57049</u> |  |